

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dillon Lloyd - Medium Buying, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Brett Lindstrom

Authorized committee:

Friends of Brett Lindstrom

Agency requesting time (and contact information):

☒

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

05/10/22

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

JR JOHNSON

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

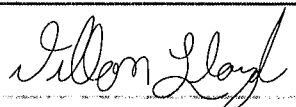
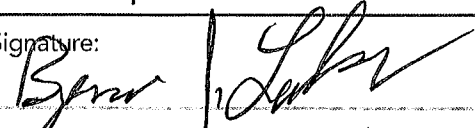
☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Dillon Lloyd	Name: Bryan J. Luker
Date of Request to Purchase Ad Time: 3/9/22	Date of Station Agreement to Sell Time: 1/31-3/4/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ NoDate ad received: 1/27/22Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>4418 545/4418</u>	Station Call Letters: <u>KSRZ</u>	Date Received/Requested: <u>1/27/22</u>
Est. #: <u>1478</u>	Station Location: <u>MCLDDR NE</u>	Run Start and End Dates: <u>1/31-5/8/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	KBRL-AM	ORDER#:	3193167	DATE:	01/27/2022
MARKET:	UM - Mccook, NE	AMOUNT:	\$2,346.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	69		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4418545
ADVERTISER:	Friends of Brett Lindstrom	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 1478 1/31-3/6 NE GOV Radio	AGY EST:	1478		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	<u>01-31-2022 TO 3/6/2022</u>	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	5				
PRIM. DEMO:	Adults 50+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	01/27/2022 16:16

COMMENTS

01/27/2022: New URGENT order. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

01/27/2022: Goal Based Imp: 0 [By GRP/CPP].

Affidavits of Performance required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

#19696

WEEK#1		1/31/2022 To 2/6/2022					WK TOT \$306.00			WK TOTAL SPOTS 9	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	1/31/2022	2/4/2022	3	\$34	\$102
	2		MTWTF..	10:00AM	3:00PM	60	1/31/2022	2/4/2022	3	\$34	\$102
	3		MTWTF..	3:00PM	7:00PM	60	1/31/2022	2/4/2022	3	\$34	\$102

WEEK#2-WEEK#5		2/7/2022 To 3/6/2022					WK TOT \$510.00			WK TOTAL SPOTS 15	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	2/7/2022	3/4/2022	5	\$34	\$170
	2		MTWTF..	10:00AM	3:00PM	60	2/7/2022	3/4/2022	5	\$34	\$170
	3		MTWTF..	3:00PM	7:00PM	60	2/7/2022	3/4/2022	5	\$34	\$170

A Fewer 3/8 & 3/8

STATION:	KBRL-AM	ORDER#:	3193167	DATE:	01/27/2022
MARKET:	UM - Mccook, NE	AMOUNT:	\$2,346.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	69	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4418545	
ADVERTISER:	Friends of Brett Lindstrom	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 1478 1/31-3/6 NE GOV Radio	AGY EST:	1478	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	01-31-2022 TO 3/6/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 5					
PRIM. DEMO:	Adults 50+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 01/27/2022 16:16	

TOTAL	Feb	Mar												Total
SPOT	54	15												69
CASH	1,836.00	510.00												2,346.00
TOTAL	1,836.00	510.00												2,346.00

Sales Order

Station: **KBRL-AM** Agency: **Media Financial Services**
 Contract Name: **FBL 4418545 NE GOV Radio** Address: **1675 Palm Beach Lakes Blvd**
 Contract#: **(none)** Suite 1000
 Start Date: **1/31/22** End Date: **3/08/22** City: **West Palm Beach** State: **FL** Zip: **33401**
 Revenue Type: **National Political** Type: **Cash** Buyer: _____
 Advertiser: **Friends of Brett Lindstrom** Tax Schedule: _____ (None)
 Address: _____ Agency Commission %: **30**
 City: _____ State: _____ Zip: _____ Billing Cycle: **Standard**
 Product Name: **Est.1478 1/31-3/6 NE GOV** Salesperson: **1519HOUSE** Comm %: **0**
 Estimate #: **1478** Makegood Policy: **Within Contract Dates**
 Competitive Code: **Political**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	1/31/22	2/04/22		6:00 AM	10:00 AM	60	X	X	X	X	X			3	W	34.00	3	102.00	1	
2	1/31/22	2/04/22		10:00 AM	3:00 PM	60	X	X	X	X	X			3	W	34.00	3	102.00	1	
3	1/31/22	2/04/22		3:00 PM	7:00 PM	60	X	X	X	X	X			3	W	34.00	3	102.00	1	
4	2/07/22	3/02/22		6:00 AM	10:00 AM	60	1	1	1	1	1			5	D	34.00	18	612.00	1	
5	2/07/22	3/02/22		10:00 AM	3:00 PM	60	1	1	1	1	1			5	D	34.00	18	612.00	1	
6	2/07/22	3/02/22		3:00 PM	7:00 PM	60	1	1	1	1	1			5	D	34.00	18	612.00	1	
7	3/07/22	3/08/22		6:00 AM	10:00 AM	60	X	X						2	W	34.00	2	68.00	1	
8	3/07/22	3/08/22		10:00 AM	3:00 PM	60	X	X						2	W	34.00	2	68.00	1	
9	3/07/22	3/08/22		3:00 PM	7:00 PM	60	X	X						2	W	34.00	2	68.00	1	

Billing Projections: By Month

	Jan 22	Feb 22	Mar 22
CA	102.00	1,836.00	408.00
ST	0.00	1,836.00	510.00

☒ Print Spot Prices

TOTAL SPOTS 69
 GROSS TOTAL \$ 2,346.00
 ADJUSTED SPOTS 69
 ADJUSTED TOTAL \$ 2,346.00

APPROVE DECLINE

☐ ☐ General Manager
☐ ☐ Sales Manager
☐ ☐ Traffic Manager
☐ ☐ Local Sales Manager

STATION:	KBRL-AM	ORDER#:	3193218	DATE:	01/28/2022
MARKET:	UM - Mccook, NE	AMOUNT:	\$2,346.00	AGENCY:	Medium Buying, LLC
REP:	Tacher GMP	SPOTS:	69		3380 Tremont Rd
					#290
					Columbus, OH 43221
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181	BUYER:	Dillon Lloyd
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	Medium Buying, LLC	AGY CLI:		CONTRACT # FOR INVOICING	4418659
ADVERTISER:	Friends of Brett Lindstrom	AGY PRD:		INVOICE:	Medium Buying, LLC
PRODUCT:	Est 1478 1/31-3/6 NE GOV Radio	AGY EST:	1478		3380 Tremont Rd
					#290
					Columbus, OH 43221
FLIGHT:	01-31-2022 TO 3/6/2022	<input type="checkbox"/> Unwired <input checked="" type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	5				
PRIM. DEMO:	Adults 50+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	01/28/2022 16:03

COMMENTS

NOT New order

01/28/2022:

01/28/2022: New replacement order for the canceled order #3193167. Nothing has changed except the billing info. Please make sure you send invoices to Medium Buying, NOT Gen Media/MFS. Do not dbl book. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

Affidavits of Performance required; even for orders paid for in advance.

WEEK#1		1/31/2022 To 2/6/2022					WK TOT \$306.00			WK TOTAL SPOTS 9	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
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MARKET:	UM - Mccook, NE	AMOUNT:	\$2,346.00	AGENCY:	Medium Buying, LLC
REP:	Tacher GMP	SPOTS:	69		3380 Tremont Rd #290 Columbus, OH 43221
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181	BUYER:	Dillon Lloyd
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	Medium Buying, LLC	AGY CLI:		CONTRACT # FOR INVOICING 4418659	
ADVERTISER:	Friends of Brett Lindstrom	AGY PRD:		INVOICE:	Medium Buying, LLC
PRODUCT:	Est 1478 1/31-3/6 NE GOV Radio	AGY EST:	1478		3380 Tremont Rd #290 Columbus, OH 43221
FLIGHT:	01-31-2022 TO 3/6/2022	<input type="checkbox"/> Unwired <input checked="" type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS: 5					
PRIM. DEMO:	Adults 50+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 01/28/2022 16:03	

TOTAL	Feb	Mar												Total
SPOT	54	15												69
CASH	1,836.00	510.00												2,346.00
TOTAL	1,836.00	510.00												2,346.00